



Lewiston Council on the Arts  
cordially invites you to participate in the 10<sup>th</sup>

**Application  
deadline:  
April 15, 2005**



# Taste of Lewiston

CULINARY ARTS FESTIVAL FEATURING NIAGARA'S BOUNTY

**Sunday, June 26, 2005 • Noon to 9 PM**  
**Center Street, Lewiston, New York**

### Highlights for 2005:

- **NEW!** Center Street Location! Location! Location!
- **NEW!** Winners in 11 Categories
- **NEW!** Niagara Wine Trail Courtyard
- **NEW!** Beer Garden
- **NEW!** Niagara's Bounty Farm Market
- **NEW!** Heart Healthy Cooking
- **NEW!** Marketplace Retailers
- **NEW!** Chalk Art
- Continuous Live Music and Dance Entertainment
- Cooking Demonstrations
- Ice Carving

### Why Participate?

- The Arts are Good for Business
- 10,000 Potential New Customers
- Event featured on Adelpia Cable "Lori & Friends"; WIVB Channel 4; and WKBW Channel 7
- Editorial Coverage in all local daily and weekly publications
- Link your website to ours



### The Taste Committee provides:

- A sign for your establishment
- Access to water
- One 110 volt electrical outlet for each participant. *Additional power is available at a nominal cost.* Any vendor requiring any electrical service must provide a detailed list of equipment and specific power requirements by April 15<sup>th</sup>.
- Tenting and seating so the "tasters" can eat rain or shine



### Here's how the Taste works:

- Entry fee of \$250 + 10% of gross ticket sales
- Each ticket costs 50¢. "Tastes" range from \$.50 to \$5.00
- Tickets will be weighed the evening of the Taste.
- Checks for redeemed tickets are mailed to participants approximately one week after the event.
- Your 10% contribution is tax deductible and a document for tax purposes will be provided by Lewiston Council on the Arts



12/8 Path Band. Photo courtesy by Charlie Lewis. Copyright Buffalo News 2003

## Vendors:

Here is a list of items that you might want to bring to ensure a smooth run for you!

- 10' x 10' tent
- Plates, bowls, napkins, forks or spoons
- Hats, gloves, sanitizer, hand soap,
- Hand towels, dish rags, paper towels
- Tongs or serving utensils for your products
- Scissors, tape, pen, paper
- Extra extension cords
- Instant read thermometer
- Sternos, butane, gas, hot box for cooking and holding your product
- Bucket with slit in top for collected tickets
- Cell Phone
- Business cards, flyers, menus, coupons or other items to promote your business
- Decorations for your booth



The Niagara County Health Department will be doing on-site inspections, so please plan accordingly!

## Awards & Prizes

Ribbons and plaques will be awarded in eleven categories:

**Appetizer • Entree • Side Dish**

**Sandwich • Ribs • Pizza**

**Dessert • Wine • Artistic Food Presentation**

**Best Booth Display**

**People's Choice** (*determined by total sales for the day*)

## Application Instructions

1. Completed applications should be submitted by April 15, 2005 in order to be included in pre-event publicity.
2. Return the completed application along with the non-refundable fee of \$250 payable to: Lewiston Council on the Arts.
3. Early response guarantees location choice. First come, first serve.
4. Provide a **Certificate of Insurance**, naming the **Lewiston Council on the Arts**, 475 Ridge St., Lewiston, NY 14092, and the **Village of Lewiston**, 145 N. 4th St., Lewiston, NY 14092 as additional insured for the date of June 26, 2005. This one day certificate should be provided by your insurance agent at no cost.
5. Please include all information requested.
6. Participants may serve up to three (3) different items. We encourage you to feature "house specialties" and items unique to your business. Duplicates may be denied, therefore it is best to submit your completed application as soon as possible and include alternates.
7. Bring only pre-approved items to the Taste.
8. Prepare enough food so "taste-goers" will have an opportunity to try all items listed on the program. Plan for 8,000-10,000 people.
9. Remember to serve "taste" sized portions.
10. Useful information will be provided at the **mandatory Restaurant Meeting** on Tuesday, May 17 at 3 PM at Villa Fortunata's. Seasoned veterans of the Taste will be on hand to answer questions for first time participants.

## Mail to:

Lewiston Council on the Arts - Taste of Lewiston  
P.O. Box 1, Lewiston, NY 14092

## Important contact numbers:

### General Information

Eva Nicklas or Irene Rykaszewski

Lewiston Council on the Arts

Phone: (716) 754-0166 • Fax: (716) 754-9166

E-mail: [director@ArtCouncil.org](mailto:director@ArtCouncil.org)



Photo courtesy by Charlie Lewis. Copywrite Buffalo News 2003



## 2005 APPLICATION

Return this application, entry fee and insurance certificate to:

A Taste of Lewiston, P.O. Box 1, Lewiston, NY 14092

**Application deadline: April 15, 2005**

Name of Business: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Web Site: \_\_\_\_\_

Electrical Equipment: \_\_\_\_\_

Number of Outlets: 110 \_\_\_\_\_ 220 \_\_\_\_\_

Entry Fee: Check # \_\_\_\_\_

Certificate of Insurance

**I would like to join the committee: [ ] Yes [ ] No**

Item #1 Name: \_\_\_\_\_

Description: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Portion size by weight or volume: \_\_\_\_\_

Category (please check one):  Appetizer  Entree  
 Side Dish  Pizza  Sandwich  Dessert  Wine

Price per item in number of tickets: \_\_\_\_\_

Item #2 Name: \_\_\_\_\_

Description: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Portion size by weight or volume: \_\_\_\_\_

Category (please check one):  Appetizer  Entree  
 Side Dish  Pizza  Sandwich  Dessert  Wine

Price per item in number of tickets: \_\_\_\_\_

Item #3 Name: \_\_\_\_\_

Description: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Portion size by weight or volume: \_\_\_\_\_

Category (please check one):  Appetizer  Entree  
 Side Dish  Pizza  Sandwich  Dessert  Wine

Price per item in number of tickets: \_\_\_\_\_

Item #4 Name: \_\_\_\_\_

Description: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Portion size by weight or volume: \_\_\_\_\_

Category (please check one):  Appetizer  Entree  
 Side Dish  Pizza  Sandwich  Dessert  Wine

Price per item in number of tickets: \_\_\_\_\_

Item #5 Name: \_\_\_\_\_

Description: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Portion size by weight or volume: \_\_\_\_\_

Category (please check one):  Appetizer  Entree  
 Side Dish  Pizza  Sandwich  Dessert  Wine

Price per item in number of tickets: \_\_\_\_\_

Item #6 Name: \_\_\_\_\_

Description: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Portion size by weight or volume: \_\_\_\_\_

Category (please check one):  Appetizer  Entree  
 Side Dish  Pizza  Sandwich  Dessert  Wine

Price per item in number of tickets: \_\_\_\_\_